

# DEPARTMENT OF BUSINESS AND OFFICE ADMINISTRATION

# COURSE OUTLINE – Fall 2018 BA2060 INTRODUCTION TO STATISTICS FOR BUSINESS - 3(3-0-2) 75 UT

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# OFFICE

HOURS: Mondays 1.00pm to 2.00pm, Tuesday and Thursday 11:30am – 2:00pm

# **PREREQUISITE(S)/COREQUISITE:**

BA1050 or consent of instructor

# **REQUIRED TEXT/RESOURCE MATERIALS:**

<u>Statistics For Business and Economics</u> 13<sup>th</sup> Edition, by Anderson Sweeny and Williams. Cengage Sharp Business/Financial Calculator. Students using an alternate calculator are responsible for using the functions. A calculator should be brought to all classes and labs

Microsoft Excel will be used to assist with the statistical calculations for the lab.

# CALENDAR DESCRIPTION:

This is an introduction to the use of random variables, descriptive statistics, probability, the binomial and normal probability distributions, estimation, small and large sample theory, analysis of variance, tests of hypotheses, regression analysis and time series. Practical applications are emphasized in the course.

# **CREDIT/CONTACT HOURS:**

This is a 3 credit course with 4 hours of lecture per week and a one hour lab component. Students are expected to attend all classes and labs.

### **DELIVERY MODE(S):**

For each topic there will be a classroom discussion of related statistical procedures. Textbook readings will be assigned throughout the term, and problems from the text will be used to demonstrate material. Assignments and class tests will be scheduled to assess your knowledge, understanding, and application of the material.

#### **OBJECTIVES:**

The student will develop problem-solving skills and gain appreciation of the statistics of modern society. This course will help to prepare the student to apply statistical analysis to real world decision making problems

#### **OUTCOMES**:

Students at the completion of the course will have an understanding of introductory statistics up to regression analysis and will be able to use statistical analysis on business problems.

# TRANSFERABILITY:

CPA Program Athabasca University, Canadian University College, King's University College.

Students should check the Alberta Transfer Guide concerning transferability as all arrangements are subject to change.

\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability

# **GRADING CRITERIA:**

The grading system employed in this course will be:

Quizzes and A	30%	
Midterm # 1	(chapters 1-3)	20%
Midterm # 2	(chapters 4-8)	20%
Final Exam	(chapters 9-17)	30%

	GRANDE PRAIRIE REGIONAL COLLEGE					
GRADING CONVERSION CHART						
Alpha Grade	4-point Equivalent	Percentage Guidelines	Designation			
$\mathbf{A}^+$	4.0	90 - 100	EXCELLENT			
A	4.0	85 - 89	EACELLENI			
<b>A</b> <sup>-</sup>	3.7	80 - 84	FIRST CLASS STANDING			
<b>B</b> <sup>+</sup>	3.3	77 – 79	FIRST CLASS STANDING			
В	3.0	73 - 76	GOOD			
B-	2.7	70 – 72	GOOD			
C+	2.3	67 - 69				
С	2.0	63 - 66	SATISFACTORY			
C-	1.7	60 - 62				
<b>D</b> <sup>+</sup>	1.3	55 - 59	MINIMAL PASS			
D	1.0	50 – 54	WIINIVIAL I ASS			
F	0.0	0 - 49	FAIL			
WF	0.0	0	FAIL, withdrawal after the deadline			

# **EVALUATIONS:**

#### Assignments

- There will 17 assignments dispersed throughout the semester (see schedule for dates). The best 10/17 will account for 10% of your final grade. Each assignment will be worth 1% of the student's final grade, regardless of the length of the assignment. The student will have a maximum of 2 attempts at each assignment.
- The breakdown of the assignments is as follows:
  - Chapter 1 8 best 5/8 assignments (5%)
  - Chapter 9 17 best 5/9 assignments (5%)
- The assignments will be marked immediately, and the student will receive their grade immediately. Corrections for the attempted assignment will be made available immediately for the student.
- All assignments must be completed before the expiration of the pre-set due date or the student will receive a mark of zero for any missed assignments.

• The assignments will be available to the student after the due date to use as a study tool for midterms and the final exam.

#### Quizzes

- Each chapter covered in the text(s) will have an associated end of chapter problems that the students are recommended to complete.
- The quizzes will be multiple choice questions, each worth one mark. Each Quiz will have 20 multiple choice questions.
- It is imperative for the student to study and complete the questions at the back of each chapter to be successful at these quizzes.
- The best 10 quizzes out of 17 will account for 25% of the student's final grade (10 @ 2.5% = 25%). The breakdown of the quizzes is as follows:
  - Chapter 1 8 best 5/8quizzes

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- Chapter 9 17 best 5/9 quizzes
- The quizzes will be marked immediately and the student will receive their grade immediately. Corrections for the attempted quiz will be made available to the student <u>after the due date</u>.
- All quizzes must be completed before the expiration of the pre-set due date or the student will receive a mark of zero for any missed quizzes (see schedule for dates).
- Once the quiz has been started, you must complete the entire quiz within the 60-minute time limit. Logging off or losing the internet connection during the exam will result in a grade based only on the proportion of the exam that has been completed. It is imperative that the student has a reliable internet connection when attempting an exam.
- The student will be given a maximum of two attempts at each chapter quiz.
- The quizzes will be available to the student after the due date to use as a study tool for midterms and the final exam.
- 1. The first midterm is scheduled for September 28th, while the second midterm is scheduled for the October 19th.
- 2. Final exams will be scheduled by the registrar during the period between December 10<sup>th</sup> and December 14<sup>th</sup>. Please plan to be here during this time

# STATEMENT ON PLAGIARISM AND CHEATING:

Refer to the Student Conduct section of the College Admission Guide at

<u>http://www.gprc.ab.ca/programs/calendar/</u> or the College Policy on Student Misconduct: Plagiarism and Cheating at <u>www.gprc.ab.ca/about/administration/policies/\*\*</u>

\*\*Note: all Academic and Administrative policies are available on the same page.

Date	Chapter Covered	Assignments	Quizzes	Examinations
Sept 5/7	Course Introduction	**See Connect for details**	**See Connect for details**	
Sept 10 – 14	Chapter 1/2			
Sept 17 – 21	Chapter 3			
Sept 24 – 28	Chapter 4/5			Mid-Term 1 Sept 28
Oct 1 – 5	Chapter 6/7			
Oct 8 – 12	Chapter 8			
Oct 15 – 19	Chapter 9			Mid-Term 2 Oct 19
Oct 22 – 26	Chapter 10			
Oct 29 – Nov 2	Chapter 11			
Nov 5 – 9	Chapter 12			
Nov 12 – 16	Chapter 13			
Nov 19 – 23	Chapter 14/15			
Nov 26 – 30	Chapter 16/17			
Dec 3 – 7	Revision			
Dec 10 – 19				Final Exam 30%

# COURSE SCHEDULE/TENTATIVE TIMELINE:

Please note that coverage, and dates are approximate and may be changed by the instructor to meet the needs of the class.