

DEPARTMENT OF FINE ARTS

COURSE OUTLINE – Fall 2022

AR3705 (A2): Portfolio Development – 3 (0-0-3) 45 Hours for 15 Weeks

Northwestern Polytechnic acknowledges that our campuses are located on Treaty 8 territory, the ancestral and present-day home to many diverse First Nations, Metis, and Inuit people. We are grateful to work, live and learn on the traditional territory of Duncan's First Nation, Horse Lake First Nation and Sturgeon Lake Cree Nation, who are the original caretakers of this land.

We acknowledge the history of this land and we are thankful for the opportunity to walk together in friendship, where we will encourage and promote positive change for present and future generations.

INSTRUCTOR:	Laura Marotta	PHONE:	(780) 539-2814
OFFICE:	L216	E-MAIL:	lmarotta@nwpolytech.ca
OFFICE HOURS:	By appointment		

CALENDAR DESCRIPTION: A senior course which involves the creation of a portfolio and projects with a Fine Arts interdisciplinary focus in preparation for transfer to another institution or entrance into the workplace.

PREREQUISITE(S)/COREQUISITE: AR1370 and AR2430

REQUIRED TEXT/RESOURCE MATERIALS: No text is required.

- Notebook and pen for notetaking (you may take notes on a computer if you prefer).
- USB Thumb Drive
- If you have a good digital camera (not a phone camera) and a laptop with Adobe Photoshop, you can utilize them. If you do not have access to a professional camera, you will be able to sign one out from the visual arts department. Computers with Photoshop will be accessible in the Mac Lab (L207B). You may need to work in pairs or teams. I will inform you in advance during which weeks we will be using these items.

DELIVERY MODE(S): Lecture and Lab

COURSE OBJECTIVES:

1. To guide students through the process of developing an artist portfolio and application package for transfer to educational institutions. Topics may include the crafting of an effective CV, Statement of Purpose, Artist Statement, Artist Biography, the photographing (and editing) of artwork, and presenting one's creative work in a professional context.
2. To prepare students to successfully manage the administrative half of a professional art practice. Topics may include researching and applying to various deadlines, careers in the arts, galleries and presentation venues, and visibility as an artist through an online presence (social media, artist website, etc.)
3. To introduce students to opportunities and support systems available to artists, such as grants and artist residencies.

LEARNING OUTCOMES:

By the end of this course, students will be able to:

1. Create a professional portfolio for their appropriate creative, educational and career goals.
2. Photograph and edit their portfolio of artworks. Be introduced to the basics of documenting artwork in digital formats.
3. Research and accumulate resources regarding different educational institutions, galleries, and various opportunities for artists.
4. Write the professional documents necessary to apply to arts opportunities (including a resume or curriculum vitae, letter of intent/statement of purpose, artist statement, and artist biography).
5. Have a clearer idea of their career direction and goals.

TRANSFERABILITY:

Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at the Alberta Transfer Guide main page <http://www.transferalberta.ca>.

**** Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

EVALUATIONS: Detailed guidelines for each project with mark breakdowns and evaluation criteria will be reviewed during class.

PROJECT	WORTH
Draft Artist Biography	5%
Draft Artist Statement	5%
Draft Statement of Intent	5%
Draft Curriculum Vitae	5%
Photography	15%
Editing	15%
Final Portfolio	35%
Participation	15%

Participation will be based on some or all of the following: arriving on time, listening to lectures and instruction, being prepared, and working during class time, sharing ideas, concepts, creative exploration and conceptual development with other students, cooperating in group projects, analyzing and offering opinions about work in progress, listening to and being an active participant in critique and discussions.

GRADING CRITERIA: (The following criteria may be changed to suite the particular course/instructor)

Please note that most universities will not accept your course for transfer credit **IF** your grade is **less than C-**.

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE: Tuesday/Thursday from 1:00 – 2:20pm. A detailed schedule will be provided and reviewed during the first class.

STUDENT RESPONSIBILITIES:

- All work for this class must be independently created by the student.
- Students should plan to spend adequate amounts of time outside of class working on and completing projects for this course.

- Each student is responsible for contributing to a supportive, dynamic classroom community. This includes being present, on time and involved in scheduled activities; participating in group discussions with a thoughtful, supportive, critical mind; helping with setup and cleanup, and maintaining a respectful class atmosphere.
- **ELECTRONICS IN CLASS:** Your energy and attention are vital contributions to the class dynamic and a key part of the course. Please be advised that you are not to use electronics in class unless they are for notetaking or class-related purposes. The difference between active, purposeful use of electronics to enhance class experience and non-course related use of electronics is obvious.
- Students are expected to check their email and MyClass. These will be the primary forms of communication between instructor and student.
- Students are expected to use work periods wisely. Students being disruptive during in-class work time may be asked to leave the class.
- **Attendance:** Attendance is mandatory for all classes.

STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Calendar at <https://www.nwpolytech.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <https://www.nwpolytech.ca/about/administration/policies/index.html>

**Note: all Academic and Administrative policies are available on the same page.