



**DEPARTMENT OF FINE ARTS
COURSE OUTLINE – FALL 2019**

AR1360 (A2): Visual Fundamentals I – 3 (3-0-3) 90 Hours for 15 Weeks

INSTRUCTOR: Marina Fridman

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OFFICE HOURS: By appointment

CALENDAR DESCRIPTION:

A studio-based course with emphasis on the understanding of two and three-dimensional design dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media. This course is the first part of a two-part course.

PREREQUISITE(S)/COREQUISITE: None

REQUIRED TEXT/RESOURCE MATERIALS: No text required – assigned readings will be provided. Students will be supplied a list of required materials.

DELIVERY MODE(S): Lecture and Lab

COURSE OBJECTIVES:

1. To teach students to perceive, identify and apply the basics of elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding abstract and pictorial relationships.
2. To equip students with a visual and verbal vocabulary pertaining to art.
3. To assist students in developing and broadening their critical and aesthetic criteria.
4. To broaden the students' awareness, understanding and aesthetic appreciation of art.
5. To assist students in identifying their own values in relationship to their environment.
6. To develop basic skills and techniques.

LEARNING OUTCOMES:

By the end of this course, students will be able to:

1. Analyze works of art using the principles of visual language, which include the basic elements of design: point, form, line, shape, value, texture, color, space, and the principles of organization: rhythm, balance, scale/proportion and movement.
2. Build and construct both two- and three-dimensional artworks using the principles of visual language.
3. Think critically in order to create dynamic compositions and content-rich artwork.
4. Begin to explore seeing/identifying, imagining and problem solving with emphasis on both individual and collective creative approaches, thus contributing to their understanding and appreciation of the relationship between art and other disciplines.
5. Demonstrate the self-discipline required to make art in a professional manner.

TRANSFERABILITY:

Please consult the Alberta Transfer Guide for specific course transfer information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page

<http://www.transferralberta.ca> or use the direct course search at

<http://alis.alberta.ca/ps/tsp/ta/tbi/onlineSearch.html?SearchMode=S&step=2>

Students have the final responsibility for ensuring the transferability of courses taken at Alberta Colleges and Universities.

EVALUATIONS:

Criteria for Evaluation

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio presentations will be required throughout the duration of this course. (Do not throw away any of your work!)
4. Participation grade is established by your level of enthusiasm, commitment, involvement and flexibility in both studio and individual/collective critiques. It is also determined by your attending of all classes.

In-Class and Homework Assignments: 90%

There will be between 10 and 15 major assignments due throughout the semester. On the due date of each project, students will set up and present their artwork in an in-class, group critique, where it will be discussed and analyzed. Grades will be posted on Moodle after every assignment.

After the deadline, late assignments will lose 5% per day.

There are no mid-term or final exams in this class.

Attendance and Participation: 10 %

Participation includes actively engaging in group critiques, discussions of assigned readings, etc. Poor attendance will drastically reduce your grade. Extreme lateness counts as an absence.

ATTENDANCE / PARTICIPATION:

- Attendance is mandatory. (Department Guidelines)
- Excessive lateness is equivalent to being absent from class. It is also disruptive to other students, and decreases your own effective learning or work time. Lectures are at the beginning of class, and will not be repeated for latecomers.
- More than 20% absenteeism may constitute a failure except for medical or extenuating circumstances, in which case a doctor's letter may be required.
- Participation includes contributing to in-class discussions and asking questions relevant to the topic being presented.

GRADING CRITERIA:

Please note that most universities will not accept your course for transfer credit **IF** your grade is less than a C-.

Alpha Grade	4-point Equivalent	Percentage Guidelines		Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100		C+	2.3	67-69
A	4.0	85-89		C	2.0	63-66
A-	3.7	80-84		C-	1.7	60-62
B+	3.3	77-79		D+	1.3	55-59
B	3.0	73-76		D	1.0	50-54
B-	2.7	70-72		F	0.0	00-49

COURSE SCHEDULE/TENTATIVE TIMELINE:

September 4, 2019 – December 9, 2019

Mondays and Wednesdays from 8:30 a.m. - 11:20 a.m.

Studio based activities in addition to home assignments to be determined by the instructor.
Fieldwork may require visits to museums and galleries.

STUDENT RESPONSIBILITIES:

- Students are expected to arrive on time, so that lectures and demonstrations can proceed uninterrupted. These will not be repeated for latecomers.
- Students are expected to check their grades on Moodle regularly.
- Students are expected to check their email! It will be the primary form of communication between instructor and student.
- Students are expected to invest a **minimum of 6 hours of work per week outside of class.**
- On critique days, students are expected to set up their work prior to class commencing, so that the group critique can begin on time.
- Students are expected to use work periods wisely. Students being disruptive during in-class work time may be asked to leave the studio.
- Many students will be using the studio. Students are expected to clean up the space that they use, and to exhibit consideration towards the workspace, materials and other students. If there is any doubt as to the safety of the work being undertaken while the instructor is absent, the students will consult with the technician before continuing.

STATEMENT ON PLAGIARISM AND CHEATING:

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <http://www.gprc.ab.ca/about/administration/policies/>

****Note:** all Academic and Administrative policies are available on the same page.