



**DEPARTMENT OF FINE ARTS  
COURSE OUTLINE – FALL 2018**

**AR1360 (A2): Visual Fundamentals I – 3 (3-0-3) 90 Hours for 15 Weeks**

**INSTRUCTOR:** Marina Fridman                      **PHONE:** (780) 539-2813  
**OFFICE:** L218    **E-MAIL:** mfridman@gprc.ab.ca  
**OFFICE HOURS:** Tuesday & Thursday: 1:00 – 2:00 pm, or by appointment

**CALENDAR DESCRIPTION:**

A studio-based course with emphasis on the understanding of two and three-dimensional design dynamics of visual form. A basic course where you will be introduced to various concepts and projects using a variety of art media. This course is the first part of a two-part course.

**PREREQUISITE(S)/COREQUISITE:** None

**REQUIRED TEXT/RESOURCE MATERIALS:** No text required – assigned readings will be provided. Students will be supplied a list of required materials.

**DELIVERY MODE(S):** Lecture and Lab

**COURSE OBJECTIVES:**

1. To teach students to perceive, identify and apply the basics of elements of art, principles of design and the creative process. They will begin to communicate visually expressed information while understanding abstract and pictorial relationships.
2. To equip students with a visual and verbal vocabulary.
3. To assist students in developing and broadening their critical and aesthetic criteria.
4. To broaden the students' awareness, understanding and aesthetic appreciation of art.
5. To assist students in identifying their own values in relationship to their environment.
6. To develop basic skills and techniques.

**LEARNING OUTCOMES:**

1. To broaden the students' understanding and working knowledge of the elements and principles of visual language, which include the basic elements of design: form, line,

shape, value, texture, color, space, and the principles of organization: rhythm, balance, scale/proportion and movement.

2. The student will develop the exploratory and critical thinking skills required in the production of a dynamic composition.
3. The student will begin to explore seeing/identifying, imagining and problem solving with emphasis on both individual and collective creative approaches, thus contributing to their understanding and appreciation of the relationship between art and other disciplines
4. The student will be able to develop and demonstrate the self-discipline required to make art in a professional manner.
5. The student will be able to build and construct both two and three-dimensional artwork.

**TRANSFERABILITY:** UA\*, UC, UL, AU, GMU\*, CU, CUC, KUC, AF

**Expect to have a portfolio of works when applying for transfer.**

— *Double Check Receiving University Transfer Guide*

**\*Warning:** Although we strive to make the transferability information in this document up-to-date and accurate, **the student has the final responsibility for ensuring the transferability of this course to Alberta Colleges and Universities.** Please consult the Alberta Transfer Guide for more information. You may check to ensure the transferability of this course at Alberta Transfer Guide main page <http://www.transferalberta.ca> or, if you do not want to navigate through few links, at <http://alis.alberta.ca/ps/tsp/ta/tbi/onlinesearch.html?SearchMode=S&step=2>

**\*\* Grade of D or D+ may not be acceptable for transfer to other post-secondary institutions. Students are cautioned that it is their responsibility to contact the receiving institutions to ensure transferability**

**EVALUATIONS:** Criteria for Evaluation

1. The level of creativity and craftsmanship demonstrated.
2. The degree of knowledge and understanding of the elements and principles of this particular studio discipline.
3. Portfolio presentations will be required throughout the duration of this course.
4. Participation grade is established by your level of enthusiasm, commitment, involvement and flexibility in both studio and individual/collective critiques. It is also determined by your attending of all classes.

**Mid-Term Grading:**

Mid-term grading is by portfolio. It constitutes **45%** of the final grade. The portfolio will contain all of the in-class and at-home assignments from the first half of the term. Overdue portfolios will be penalized a minimum of 1 grade point per late day.

**End-Term Grading:**

End-term grading is by portfolio. It constitutes **45%** of the final grade. The portfolio will contain all of the in-class and home assignments from the second half of the term. Overdue portfolios will be penalized a minimum of 1 grade point per late day.

**10%** of the final grade will be determined by Participation.

**GRADING CRITERIA:**

Please note that most universities will not accept your course for transfer credit **IF** your grade is less than a C-.

Alpha Grade	4-point Equivalent	Percentage Guidelines	Alpha Grade	4-point Equivalent	Percentage Guidelines
A+	4.0	90-100	C+	2.3	67-69
A	4.0	85-89	C	2.0	63-66
A-	3.7	80-84	C-	1.7	60-62
B+	3.3	77-79	D+	1.3	55-59
B	3.0	73-76	D	1.0	50-54
B-	2.7	70-72	F	0.0	00-49

**COURSE SCHEDULE/TENTATIVE TIMELINE:**

September 5, 2018 – December 7, 2018

Mondays and Wednesdays from 8:30 a.m. - 11:20 a.m.

Studio based activities in addition to home assignments to be determined by the instructor.

Fieldwork may require visits to museums and galleries. Students will be expected to invest a minimum of six hours a week outside of class.

**STUDENT RESPONSIBILITIES:**

Students are expected to set up work prior to class commencing, so that lectures and demonstrations can proceed uninterrupted. These will not be repeated for latecomers. Many students will be using the studio, so it is important to maintain care in setting up and cleaning up the space that you use, and to exhibit consideration towards workspace, materials and other students. If there is any doubt as to the safety of the work being undertaken while the instructor is absent, the students will consult with the technician before continuing the work.

No IPOD or MP3 players allowed in the classroom without permission. All cell phones must be turned off before the beginning of class. Failure to do so may result in your being asked to leave the class.

**STATEMENT ON PLAGIARISM AND CHEATING:**

Cheating and plagiarism will not be tolerated and there will be penalties. For a more precise definition of plagiarism and its consequences, refer to the Student Conduct section of the College Admission Guide at <http://www.gprc.ab.ca/programs/calendar/> or the College Policy on Student Misconduct: Plagiarism and Cheating at <http://www.gprc.ab.ca/about/administration/policies/>

\*\*Note: all Academic and Administrative policies are available on the same page.